

March 5, 2014
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Large gravitational hubs of information/networks
Networks favor scale
Strong SEO and referencibility

See article:

Something to stand on; platforms. (2014, Jan 18). *The Economist*, 410, 15-SS16. Retrieved from <http://search.proquest.com/docview/1490548462?accountid=9940>

There is value in the scale doing it together provides – EX Hathi Trust

Libraries have collective responsibility for preservation

Consolidation leads to data driven services and experiences (analytics, recommendations)

Libraries are part of squeezed middle

personal --- institution --- cloud

Need for network operability with personal choice

Examples:

Amazon bought GoodReads
Elsevier bought Mendeley
EBSCO bought Plum Analytics
Springer/Elsevier bought AltMetrics (donut)

Convenience trumps quality

THEN: User's workflows built around library

NOW: Library services built around user's workflows

What will you library do – what is the value and focus of your library?

See Harvard Business Review article John Hagel II and Mark Singer

Hagel III, J., & Singer, M. (1999). UNBUNDLING THE CORPORATION. *Harvard Business Review*, 77(2), 133-141.

Tensions between engagement --- infrastructure --- innovation

Focus

- Reconnect with parent institution goals
- What is distinctive local impact?
- What should be done with collaboration?
- What should be done by others?

- ▶▶ Shift to engagement: renewed learning skills environment of users
- ▶▶ RightScale infrastructure
 - Collaboration moves from margins to core
 - Local/shared/third party improve efficiency (rebalance)
- ▶▶ Innovate : scalable and repeatable

What is innovation today may be infrastructure tomorrow.

- ▶▶ Shift to engagement
 - Visible expertise (index your librarians)
 - Beyond consumption and curation, directly support creation
 - Reconfigure spaces – configure around experiences not collections
 - Decentered web presence – configure in workers flow

SEE PRESENTATION: De Belder, K. (2008). Transformation of the Academic Library. *Wall Street Journal*.
 And 2013 [Urgency for University Libraries]
http://www.bibsys.no/files/pdf/brukermote/2013/transformation_of_the_academic_library_trondheim.pdf

AND “Library web sites should be brighter!!!!”

Create conversations around collections --- see Sleeve Facing at BGSU
<http://blogs.bgsu.edu/librariansleevefacing/>

TREND = Regional Print Collections

See:

Lavoie, B. F., Malpas, C., & Shipengrover, J. D. (2012). *Print Management at " Mega-scale": a Regional Perspective on Print Book Collections in North America*. OCLC Research.
<http://www.oclc.org/content/dam/research/publications/library/2012/2012-05.pdf?urlm=163087>

Examples:

- 2CUL
- ORBIS Cascade
- Montana memory project
- WRLC

Control vs economy -“more control is more expensive”

Libraries should have an enterprise mentality -“expand the realm of what is possible”

Concentrate on:

- e-research
- RightScale
- Shift resources to engagement

How can libraries monitor user's needs – more systematically?
(Automate these searches?)

End Reference: Fintan O'Toole

<http://www.youtube.com/watch?v=F6iScCpqQ9Q>

Public Libraries in Dublin

<http://orweblog.oclc.org/archives/000624.html>

“The library should not provide an argument for a particular case, but demonstrate that there is always another case to be made. The notion that the library is a place that has no agenda other than allowing people to invent their own agendas is what makes it an indispensable resource for a democracy. It is where we can learn not just to be readers, but to be the authors of our own destiny.”

(Note added April 8. A couple of people have asked me who Fintan O'Toole is. He is an Irish journalist and [author](#), who writes in the [Irish Times](#) among other places.)